

WHAT'S NEW AT THE LITTLE NELL - WINTER 2014

Aspen, Colo. (Fall 2014) – The Little Nell, Aspen's only five-star, five-diamond property is excited to announce what's new at The Little Nell this upcoming 2014-2015 winter season. In addition to renovating all six signature suites at The Little Nell, guests of the property will have access to many new exclusive on-mountain adventures offered to them from riding in The Little Nell powder cat to grooming the slopes of Aspen Mountain.

NEW SIGNATURE SUITES

All six signature suites at The Little Nell hotel were recently renovated by interior designer Holly Hunt in time for the 2014-2015 ski season and offer elegant and sophisticated "Aspen modern" ambience in addition to their well-known breathtaking views of Aspen Mountain. Whites, grays, blues and natural hues are reflected in custom-designed furnishings, wood floors and wall coverings and fabrics – from Fila D'Oro linens to cozy fur throw blankets.

"With the renovation of our signature suites, we offer the very best ski-in, ski-out accommodations possible," says Simon Chen, General Manager, The Little Nell. "These newly remodeled rooms offer the finest interiors, breathtaking views and of course the remarkable five-star, five-diamond service The Little Nell offers to all guests."

ONCE IN A LIFETIME ON-MOUNTAIN EXPERIENCES

Every Friday is a Powder Day at The Little Nell – Join General Manager Simon Chen and Director of Sales Pete Hayda each Friday for a coveted seat in The Little Nell Powder Cat, which will operate weekly via Aspen Mountain Powder Tours on Fridays only, December 19, 2014 – April 3, 2015. The day includes an average number of 10 completely untracked powder runs on the backside of Aspen Mountain, followed by an intimate late-lunch at the Powder Tours cabin. The gourmet lunch will be perfectly paired with wines from around the world, specifically bottled for element 47.

The Little Nell Powder Tours experience is \$465 per person and if a group wants to buy out the cat (10 seats), the pricing will be \$400 per person. This snow cat offer is available to guests of The Little Nell, the Residences at The Little Nell and The Limelight Hotel. The Powder Tours terrain is blue and guests should be strong intermediate to advanced skiers/snowboarders in order to tackle and enjoy the terrain.

Groom Little Nell via Snowcat – Find out how the slopes of Aspen Mountain are perfected each evening by riding shotgun in one of our snowcat machines on select nights this upcoming 2014-2015 ski season. One of our grooming pros/snow cat operators will take just two guests at a time on an intimate behind-the-scenes ride in the "Bison 350" model of a top-of-the-line Prinoth snowcat. Guests will ride in style next to the driver as they learn how grooming the slopes work, get a glimpse into the daily operation of running at ski resort – all while enjoy the sunset and overlooking downtown of Aspen. The cost is \$100 for two people. Little Nell snowcat tours will leave at 5 p.m. Monday, Wednesday and Friday during the

ski season operating dates November 27, 2014 – April 19, 2015. This experience is open to guests of The Little Nell, Residences of The Little Nell and The Limelight Hotel.

Last Tracks of the Day with Aspen Ski Patrol

Guests of the property are invited to "Sweep" Aspen Mountain, where they ski down the final run of the day with a member of Aspen Mountain's Ski Patrol. This program offers an experience where guests have the mountain to themselves for one run, getting a behind-the-scenes tour of how Aspen Mountain ski patrol ensures skiers/boarders are safely off the mountain each day. This offer is open to guests of The Little Nell, the Residences at The Little Nell and The Limelight Hotel.

EVENTS

The Little Nell is the hub of social activity in Aspen, Colo. With the best New Year's Eve Party in town and many exciting Wine Dinners, throughout the winter, a visit to any of The Little Nell's special events is a must during a trip to Aspen Snowmass.

Wine Dinners with more dates to be announced

- Barolo + Truffle Wine Dinner December 21 8 p.m. at element 47
 Join us as we celebrate the bounty of truffle season. Black and white truffles will be paired with
 Barolos from our favorite producers. \$500/person.
- Pinot Posse Wine Dinner January 20 at Ajax Tavern
 Seven great winemakers will be on a tour through Colorado and stopping at Ajax Tavern to showcase their celebrated pinot-style wines. \$125/person.
- Rhone Wave Dinner February 24 at element 47
 This group of seven of the most renowned Rhone-style winemakers of California, Oregon and Washington will make its way to element 47 at this special four-course dinner. \$150/person
- Ken Forrester Wine Dinner March 13 at element 47 Wine from Stellenbosch, South Africa's most famous wine region, will be paired with dishes from Executive Chef Bryan Moscatello in element 47. \$115/person.

In addition to ongoing special Wine Dinners at element 47 throughout the season, here are some exciting holiday events.

Christmas Tree Lighting at The Little Nell – December 14

The Little Nell is proud to celebrate the holiday season in Aspen with its second annual Tree Lighting Celebration on Sunday, December 14 at 5 p.m. The event will take place in the hotel's courtyard and is open to the community as well as hotel guests. Complimentary hot chocolate and cookies will be provided. Santa will make an appearance – one of his last stops in Colorado before heading back to the North Pole. This is the perfect family even to kick-of the holiday season.

Winter Wonderland New Year's Eve Party at The Little Nell – December 31

The hottest New Year's Eve party in Aspen is at The Little Nell in a free-flowing party throughout the bars and living room of the hotel, featuring live music and an open bar including unlimited champagne. Electric violinist Katarina Visnevska – who's well known for playing après at the Ajax Tavern – will perform with a DJ in Chair 9, while the sounds of live jazz will carry guests into the New Year in the lounge on the element 47 patio in a more relaxed atmosphere. \$395 plus gratuity, per person.

Chair 9 – Opened last season, Chair 9 (the former Terrace Bar) will have live music most evenings and drink specials seven days per week. Chair 9 references the last stop on the mountain as there are only eight chairs on Aspen Mountain. Chair 9 has an approachable food menu – along with cocktails, a large selection of wines, sparkling wines, champagne and beers – to refuel skiers and snowboarders after a big day on the hill.

Ski season dates for 2014-2015: November 27, 2014 – April 19, 2015.

PHOTOS: https://aspensnowmass.imagerelay.com/sb/2ac2987c-9bbf-4afa-a730-cf63566af7a0

About The Little Nell

Cosmopolitan yet intimate, contemporary yet timeless, The Little Nell invites guests to experience Aspen's only ski-in/ski out legendary hotel and the element 47 restaurant. For more information, and for reservations, call 888-The-Nell (888-843-6355) or visit <u>www.thelittlenell.com</u>.