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## TOP REASONS TO RECONNECT AT THE LITTLE NELL THIS SUMMER

Suite Renovations, Luxury Adventures, Summer Après and more

**Aspen, Colo. (Summer 2014)** – With all six suites recently renovated by interior designer Holly Hunt, new luxury experience – including fly fishing – being offered through the Adventure Center and plenty of reasons to kick back and enjoy good food and wine; Aspen's only five-star, five-diamond property is excited to announce the top reasons to reconnect at The Little Nell.

**Sleep in Style** – The Little Nell recently completed renovating all six suites with the vision of interior designer, Holly Hunt. The suites now offer elegant and sophisticated "Aspen modern" ambience in addition to their well-known breathtaking views of Aspen Mountain. Whites, grays, blues and natural colors are reflected in custom designed leathers, woods and fabrics. Guests will enjoy everything from Fila D'Oro linens to custom art hand selected by Aspen Skiing Company owner, Paula Crown.

**Clip in with Christian** – The Little Nell announces "Clip in with Christian," August 15-19, the ultimate VIP cycling experience led by Christian Vande Velde – the 2012 USA Pro Cycling Champion. This all-inclusive four-day package includes five-star, five-diamond accommodations at The Little Nell hotel. Guests are invited to ride the USA Pro Cycling Challenge course through the eyes of a former winner of the race – Vande Velde – and Craig Lewis, who also raced in the event in 2013. In addition, riders will receive personalized nutrition plans, riding apparel and VIP access to Stage 1 and 2 of the race. Visit here for more info or to sign up: www.thelittlenell.com/Clip-in

**Après is for Summer too!** - **Chair 9** was the new hot après bar in The Little Nell and Aspen this past winter. The property will be bringing the vibe and live music as "Chair 9 Stage" comes to the Ajax Tavern patio, where guests can soak up the sun and sounds every Thursday - Sunday from 3-6 p.m. with local and regional musicians. Drink specials include \$3 beers, \$5 glasses of wine, \$6 Patrón mule cocktails and \$6 Cruzan mojitos. Blankets and camp chairs are encouraged for those looking for the laid-back summer vibe, as they can hear tunes from the grass on Little Nell ski run right next to Ajax Tavern. The **jas café downstairs @ The Little Nell**, presented by Jas Aspen Snowmass and featuring national and regional jazz musicians will return once again featuring artists such as René Marie and Harlem Kingston Express. Ajax Tavern offers a three-course \$35 meal special for jas attendees. Click here for more info: http://www.jazzaspensnowmass.org/jazzcafe

**Custom Fly-Fishing Boat** – The Little Nell Adventure Center is a new owner of a custom wooden dory boat for fly-fishing and float trips down the gold water of the Roaring Fork River. Finally, sunset horseback rides also join many of our other adventures including Jeep tours, hiking and cycling. For more info visit: <u>http://www.thelittlenell.com/Skiing-and-Adventure/Summer-Adventures</u>.

**It's all about the bubbles** – Just released this summer is the new element 47 champagne, a crisp blancde-blanc produced by Pierre Gimonnet. "It's the ideal summer sparkling wine, something that is perfect for pairing with food or to sip on and enjoy for a special moment," says Carlton McCoy, Master Sommelier and Wine Director, The Little Nell. "This is a one-of-a-kind bottling that has already been very popular at element 47."

Also this summer is **Pink on the Patio** every Monday at Ajax Tavern, offering \$12 bottomless rosé with purchase of dinner entrée.

**Emma Farms biking & element 47 Wine Dinners** – Our Master Sommelier Carlton McCoy collaborates with Executive Chef Bryan Moscatello to create a delicious menu to match perfectly with hand selected wines. Dates and themes are as follows:

Thursday, July 10 The Ride to Emma Farms where guests ride bikes on the Rio Grande trail to Emma Farms in Basalt, Colo. where they will enjoy a farm-to-table meal with self selected wines from the element 47 cellar. After dinner, guests will ride back on a shuttle to The Little Nell. \$100 + wine purchase

Thursday, July 24 Cali Cab Now & Then - Four decades of California Cabernet, emphasizing the '70s and '80s. \$250/person

Friday August, 8 Rhone Rangers - Offering the rarest wines of the Northern Rhone Valley. \$250/person

Friday, August 22 Harvest Dinner – Featuring a highly seasonal menu by Executive Chef Moscatello, wonderful wine and great company. \$150/person

Thursday, Sept 12 Dazed & Confused - It's a switch up, where the wine team prepares a three-course meal and the chef team pairs the wines. \$150/person

**Hub for Fashion** – New this summer, the fashions of Paris come to element 47. Several Tuesdays at 12 p.m. (7/22, 8/19, 9/9) guests can experience the 2014/2015 Collection Preview of luxury clothing brand, Maison Ullens, accompanied by a prix fixe luncheon for \$35 per person. The boutique will be set up in the element 47 gallery, where guests can purchase items and a percentage of proceeds will be donated to The Buddy Program.

Photos for media use: <u>https://aspensnowmass.imagerelay.com/sb/cf82f6b8-88b6-4bfd-b94c-926e3426dfd8</u>

## About The Little Nell

Cosmopolitan yet intimate, contemporary yet timeless, The Little Nell invites guests to experience Aspen's only ski-in/ski out legendary hotel and the newly opened element 47 restaurant. For more information, and for reservations, call 888-The-Nell (888-843-6355) or visit <u>www.thelittlenell.com</u>.