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For event-related inquiries, please contact: Little Nell Events 970.920.6382 <u>events@thelittlenell.com</u> Updated 11.2020



Photo: Brian Leahy

WEDDINGS & EVENTS FACT SHEET

Weddings, private events, conferences, celebrations – it would be hard to imagine a more spectacular setting in any season than at The Little Nell, Aspen's only Five-Star, Five-Diamond, ski-in/ski-out hotel. Our events team will personalize any kind of occasion, for as few as two to as many as 500 people. The Sundeck or Aspen Mountain Club, a scenic three-mile gondola ride from our door to the top of the mountain, offer the perfect setting, as well as the venues at the hotel.

Aspen Mountain Venues:

<u>Aspen Mountain Wedding Deck</u>

At an elevation of 11,212' atop Aspen Mountain, with sweeping views of the Elk Mountains and Highland Bowl, this lofty setting is perhaps the most romantic in all of Colorado. The manicured terrace is perfect for a cocktail reception for up to 250 guests.

<u>Aspen Mountain Club</u>

The Aspen Mountain Club, designed by David Anthony Easton of New York, is a 4,400square foot private club with antique Austrian tables and hand-woven rugs. Private events are staffed by The Nell with room for 250 for a reception or 120 for a seated dinner.

• <u>The Sundeck</u>

Offering 10,000 square feet of indoor & outdoor event space at 11,212' is a rare and spectacular combination. Events are staffed by The Nell with room for 500 for a reception or 300 for a seated dinner. The open floor plan features a towering rock fireplace and 30'

high ceilings.

The Little Nell Hotel Venues:

• <u>Terrace Room</u>

Bathed in natural light and featuring modern accents, the Terrace Room can accommodate 135 for a reception or 80 guests seated during the spring, summer and fall. The adjacent outdoor living area can accommodate for overflow with a fire pit overlooking The Little Nell courtyard and pool. During ski season, the Terrace Room morphs into The Wine Bar at The Nell, which is available as a private venue from 7:30 – 10 pm, booked in advance as a buyout for a seated dinner or reception.

• <u>Element 47</u>

Designed by Bentel & Bentel of New York, Element 47 can host 86 guests seated, and a reception for 110 – or with the outdoor patio, 200. Element 47 offers a menu featuring fresh, regional ingredients and a cellar that *Wine Spectator* calls one of the best in the country. There are two private dining spaces - Table 47, for up to 12 guests, or The Gallery with a glass wine wall, contemporary art and up to 65 at a reception or 45 seated.

• <u>Ajax Tavern</u>

Whether a rehearsal dinner, birthday party or corporate event, Ajax Tavern offers a refined yet relaxed atmosphere. You can throw a reception inside for up to 110 of your best friends, seat 86 inside, or host up to 250 inside and outside for a reception. And if you want to rewrite our seasonal menu, feel free. Set right at the base of Aspen Mountain.

Grand Salon

Located on the hotel's lower level, and also home to Jazz Aspen Snowmass' JAS Café, the Grand Salon is the chameleon of event spaces. Its 1,800 square feet can be transformed from a sophisticated private meeting to an elegant cocktail party. Featuring neutral tones of grey, black and white, a concealed drop down screen, and well-chosen furniture pieces, this space can host up to 120 seated, or 175 for a reception.

Gondola Plaza

The Gondola Plaza is pretty much the epicenter of it all, and it's about five heartbeats from our back door. It's a comfortable walk from anywhere in town and stands at the very foot of Aspen Mountain. Here, you can create an out-of-the-box event for up to 500, under the big blue sky, or under a tented canopy.

Off-Site Catering

If you prefer not to come to the mountain, then the mountain will happily come to you. Aspen's only Forbes Five-Star, AAA Five-Diamond event team will gladly cater at your home, ranch, or private event space anywhere in the Roaring Fork Valley. This is home cooking at a whole new level.

More About The Nell:

- Notable <u>awards</u> include:
 - Brides Magazine "Best Venue in the West"
 - Travel + Leisure World's Best Awards 2020: #8 Best Resort Hotels in the West and #1 in Aspen
 - Conde Nast Traveler Readers' Choice Awards 2020: #6 Resort Hotel in the West and #1 in Aspen

- Wine Spectator: Grand Award Winner since 1997
- Wine Enthusiast: 2018 America's 100 Best Wine Restaurants Element 47 at The Little Nell
- James Beard: Most Outstanding Wine Program 2016, 2020 Semi-Finalist and 2000, 2014 + 2018 Finalist
- The Little Nell is a part of the hospitality division of Aspen Snowmass, all privately owned by a family who invests their heart and soul into it.

By the Numbers:

- 20,000 bottles are stored in element 47's cellar, many of which are aged for years before being introduced to the wine list.
- 10 Master Sommeliers of the 150 in the U.S., have all come through The Little Nell
- 10 steps from the back door of The Little Nell to the Silver Queen Gondola Building.
- 15 minutes from the base of Aspen to the summit via gondola, rising three miles above town.
- 7,890 feet the town of Aspen's elevation.
- 11,212 feet Aspen Mountain's elevation.
- 20 + years The Little Nell has been a Forbes Five-Star, AAA Five-Diamond hotel.
- 4:1 ratio of staff to guest at The Little Nell
- 6 seats in each Silver Queen Gondola car. (The red ones have a Bluetooth system and speakers. The black ones with paw prints are designated for dogs.)

Signature Touches:

- Views from the top of Aspen Mountain are of the Elk Mountain Range and the famous Highland Bowl a favorite for many couples.
- The Little Nell has a "Just Married" sign for the gondola car as the couple downloads.
- Sparklers for departing the Aspen Mountain Club and fireworks for a show over Aspen Mountain are available to you, weather and conditions pending.

Service:

- Staffing begins at 1 staff person per 10 guests + bartender, sommeliers, managers and captains.
- Forbes Five-Star service standards for all events at the hotel, on the mountain or in your home.
- Tableside, restaurant style menu ordering available for events up to 300 guests.

Wine:

- The Little Nell purchases and ages particular wines in large quantity for the event wine list to offer higher quality and more unique selection of event wines.
- Our subterranean cellar is a unique and exclusive setting where our sommeliers can lead private tastings and share insights into the award-winning wine program.

Culinary:

• Culinary Director Matt Zubrod, and the entire kitchen staff will ensure your menu is just so.

- Past guest chefs have included Francis Mallmann, Michelle Nichan, Gail Simmons, Todd English, Daniele Bouloud, Emeril Lagasse, Bobby Flay, Jacques Pepin, Jean Georges Vongerichten and Tom Colicchio.
- Forbes Five-Star, AAA-Five Diamond culinary team and service.
- Tableside ordering available and a la minute preparation in the kitchen.
- Our world famous hot chocolate prepared with Valrhona Chocolate is available for the gondola.

Sustainable Dining

Sustainability comes to the plate every night at Ajax Tavern and element 47, through service items and at catered Little Nell events.

- Wagyu beef is supplied from Emma Farms CMC in Olathe, Colo., where cattle are raised specifically for The Little Nell.
- Chickens are supplied by Boulder Natural Meats. Eggs are from Dayspring in Olathe and Razors Roost in Austin.
- Our fish is selected based on the Monterrey Bay Aquarium's Seafood Watch approved Best Choice sources.
- In 2016, we established The Little Nell Gardens offsite, first in Emma, and now at Rock Bottom Ranch in Basalt, where produce such as arugula, kale, chard, cucumbers, beets, scallions, radishes, baby leeks, broccoli, pickling cucumbers, edible flowers and herbs are grown and supplied to our kitchens.
- Two Roots Farm in Basalt, Rain Crow Farms in Paonia, Thistle Whistle in Hotchkiss, and Rendezvous Farms in Crawford, provide additional produce.
- We participate in World Oceans Day each year in June, creating a menu with select fish to remind everyone of the major role the oceans have in everyday life.
- The Little Nell spends over \$200,000 on local food each year. These purchasing decisions are major contributions to the local economy.
- As of the summer of 2018, Aspen Skiing Company and The Little Nell have eliminated the use of plastic straws and now provide biodegradable, compostable straws.
- The Little Nell's efforts to eliminate food waste and single use plastic is core to who we are as a company and our commitment to the environment.
- We are committed to both protecting the environment and paving the way on corporate responsibility and sustainability.

Unique Offerings Offered Throughout the Year:

- First Tracks on Aspen Mountain for VIP groups or parties within the hotel.
- <u>Skiing & Winter Adventures</u> include Powder Cat skiing on the backside of Aspen Mountain, with a private lunch at the Wine Cabin with varietals hand-selected by our wine team and chair massages by a masseuse.
- <u>Summer Adventures</u> include fly fishing, Jeep tours, road and mountain biking and more.
- Flower design class with your wedding party and event floral designer.
- Cooking class with a Little Nell chef.
- The Nell is located just five miles from the Aspen Airport with complimentary transportation provided to and from the airport and around town.

- The Little Nell is the only Aspen hotel with Ski-in/Ski-out access and is a member of the prestigious Relais & Chateaux portfolio.
- Yoga on the mountain year-round with your wedding party or corporate group.
- Hotel pet amenities and pet friendly wedding ceremonies.
- Audi complimentary drive program for hotel guests.
- Complimentary valet with events in the hotel or on mountain.
- Complimentary room for bride & groom on the night of the weddings with a minimum \$10,000 food & beverage spend.
- Aspen Music Festival students for your ceremony and event from June August.
- Winter weddings on Aspen Mountain in the snow.
- Welcome amenities of locally sourced items from our farmers market.
- Our Wine Director is available to create a unique event experience, i.e. tableside cocktails, craft cocktail specialty bar, sommelier-paired wine dinner and wine service at your wedding.

Link to photos – more are available upon request:

https://aspensnowmass.imagerelay.com/sb/852121c3-2707-4bd7-bcb2-8348edcc97b9

The Little Nell has relationships with many talented photographers. For an example, please see several collections below:

<u>Brian Leahy</u> <u>Scott Clark</u> <u>Robin Proctor</u>

Social Media:

We invite you to follow The Little Nell on <u>Instagram</u>, <u>Facebook</u>, <u>Twitter</u> and <u>Pinterest</u> #NellStyle.

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