

For more information, please contact: May Selby, public relations, 970.544.6269 <u>mselby@thelittlenell.com</u> Updated: 11.2020



### THE LITTLE NELL FACT SHEET

## Address:

675 East Durant Avenue Aspen, Colorado 81611

Tel: 970.920.4600 / Reservations: 888-THE-NELL (888.843.6355)

Fax: 970.920.4670

Website: <a href="www.thelittlenell.com">www.thelittlenell.com</a>
Reservations: <a href="stay@thelittlenell.com">stay@thelittlenell.com</a>
Group Sales: <a href="groupsales@thelittlenell.com">groupsales@thelittlenell.com</a>
Transportation: <a href="mailto:concierge@thelittlenell.com">concierge@thelittlenell.com</a>

### Location:

Located at the base of Aspen Mountain, The Little Nell has astonishing mountainous views surrounding the resort and the charming mining town of Aspen at its front door. The Little Nell is the only ski-in/ski-out, Five-Star, Five-Diamond hotel in Aspen and is conveniently located near the museum, boutiques, restaurants, parks, music venues and all that this international epicenter has to offer.

# How to get to The Little Nell:

Air Transportation:

Aspen Sardy Field (ASE) – Only a few miles outside of town, the Aspen Airport offers nonstop flights on United Airlines, United Express, Delta and American Airlines. <a href="http://flyaspensnowmass.com/">http://flyaspensnowmass.com/</a>

Denver International Airport (DEN) - 220 miles from Aspen

Driving Directions from Denver International Airport to The Little Nell

- 1. Take Pena Boulevard to I-70 West.
- 2. Take I-70 West, approx. 168 miles, to Glenwood Springs.
- 3. At Glenwood Springs, take Exit 116 to Glenwood Springs/Aspen (Colorado Hwy. 82).
- 4. Go 40 miles to Aspen, following Hwy. 82 into Aspen East. (Note: Hwy. 82 becomes Main Street in Aspen.)
- 5. Turn right at the first set of lights onto Aspen Street. Go 4 blocks to Durant Avenue.
- 6. Turn left on Durant Avenue and go 5 blocks. The Little Nell is on the right hand side of the street, 675 East Durant., offering valet parking.

Eagle Country Regional Airport (EGE) Located 70 miles from Aspen

Grand Junction's Walker Field (GJT) 125 miles from Aspen

Colorado Springs Airport (COS) 270 miles from Aspen

Other Transportation:

### AMTRAK

Service is provided to Glenwood Springs, 40 miles from Aspen, on the California Zephyr. The train travels westbound from Chicago to Oakland, CA and back. For schedule information, call AMTRAK 800.USA.RAIL. High Mountain Taxi and Colorado Mountain Express can provide transportation to and from Glenwood Springs.

## **Accommodations:**

The Little Nell comprises 92 rooms - 52 guest rooms, 26 premium guest rooms and eight junior suites renovated by Champalimaud Design of New York in the spring of 2017. There are also six specialty suites, which were fashioned by renowned residential designer Holly Hunt of Chicago in 2014. Contemporary works of art offset the interiors' plush, textured fabrics and palettes of white, blue and gray. Each of the guest rooms has its own gas log fireplace, down-filled sofas or lounge chairs, a fully-stocked mini bar, two-line phones, high-speed Internet access, LCD HD TVs and an in-room Video on Demand system. Bathrooms are spacious, with separate tub and shower, two individual vanity areas and heated marble floors. All feature a unique floor plan and the majority of the rooms offer balconies to better enjoy the views.

### **Amenities & Services:**

- The Little Nell is a member of Relais & Châteaux, an association of the world's finest hoteliers, chefs and restaurateurs that has set the standard for excellence in hospitality since 1954
- With a year-round concierge staff of six and an additional 400 employees in the winter, guests' needs are attended to at every turn.
- In the winter season, a ski concierge team tunes equipment, warms your boots, stores equipment overnight and can also arrange for rentals and instruction.
- In the summer, an adventure concierge team arranges off-road outings by Jeep and Stargazing tours by Audi, high country fly-fishing ventures, hikes, cycling trips, climbing excursions and more.
- Advance Itinerary Planning, where a concierge calls to inquire if any reservation, appointment or special request may be arranged.
- Weddings and private functions can be arranged by The Little Nell's events team for as intimate or grand or simple or lavish affair as you'd like.
- The Little Nell's restaurants and bars include Element 47, Ajax Tavern and The Wine Bar, each described in detail below.
- Two Meeting Spaces: Grand Salon Ballroom and Board Room.
- Fully-equipped Business Center.
- The Health Center includes men's and women's locker rooms, each with steam and massage rooms and showers, and a fully equipped exercise room complete with Peloton bikes, treadmills, Stairmasters, a rowing machine, weight machines, and free weights.
- An outdoor heated pool and hot tub are surrounded by beautifully landscaped gardens overlooking Aspen Mountain with a living wall in summer.
- Massage therapists and physical therapists are available by appointment.
- Pets are welcome: Gourmet dog meals are available on the pet menu to and cozy beds are available to coddle small, medium and large dogs.
- Luggage unpacking services.
- Steaming and cleaning of clothes.
- Custom shopping and gift purchasing.
- 24-Hour Room Service.
- Complimentary Mini-Bar Snacks & Non-Alcoholic Beverages, Refreshed Once Daily.
- In-room Lavazza Blue espresso maker & Fellow Corvo EKG electric tea kettle with Rishi tea.
- Babysitting available for a fee.
- Complimentary transfers to/from Aspen Airport and the hotel.
- Complimentary shuttle service (in-town) and skier shuttle to Buttermilk and Snowmass in the winter.
- Eagle/Vail airport shuttle available for a fee.
- Valet parking and garage.
- Audi Test Drive Program.
- Meals to private air flights can be provided through Element 47.

## **Restaurants and Bars:**

## Element 47

Element 47 restaurant offers Colorado Contemporary cuisine by Culinary Director Matt Zubrod and Chef de Cuisine Lucas Rocca and a wine program with a reputation as rich as its 20,000-bottle wine cellar. The Little Nell has earned the Wine Spectator Grand Award since 1997 and has also achieved the remarkable feat of graduating 10 Master Sommeliers (the most of any establishment in North America). Wine Director Chris Dunaway oversees the renowned wine program, which includes a subterranean cellar with private tours and tastings available to guests (currently closed due to Covid). Serving breakfast, lunch and dinner, seven days a week. Menus: <a href="https://www.thelittlenell.com/dining/element-47/menu">https://www.thelittlenell.com/dining/element-47/menu</a>

## Ajax Tavern

Chef de Cuisine Oscar Carrasco oversees the menu at Ajax Tavern, which was renovated in 2019 by Rowland+Broughton Architecture and Interior Design of Aspen and Denver, Colo. Ajax Tavern is the ultimate après-ski setting with its sundrenched mountainside patio. Located right next to the Silver Queen Gondola, Ajax Tavern is the hub for casual fine dining in an unbeatable atmosphere. The Tavern comes to life at lunch, and the energy rolls on well into the night. If you go no further on the menu, try the truffle fries and Ajax Wagyu double cheeseburger. Both have earned their reputation. Open from 11:30 am – 10 pm.

Menus: <a href="https://www.thelittlenell.com/dining/ajax-tavern/menu">https://www.thelittlenell.com/dining/ajax-tavern/menu</a>

## The Wine Bar

The Wine Bar at The Nell debuts for ski season 2020/21, open from 3-7 pm daily. It is available by reservation for groups up to ten in a private booth or seating area. Featuring 35 wines by the glass, wine enomatics on tap, charcuterie and cheese boards and a full bar menu, it will be serviced by winetenders who are trained as highly qualified sommeliers. A DJ will play daily, spinning vinyl records, and will be safely separated by a plexiglass partition. From 7:30-10:30 pm, the space is available for private, customized wine dinners, offered as a buyout. The space was renovated by Champalimaud Design of New York in 2019.

# The Living Room

The Living Room (and Lobby) at The Little Nell resemble a private residence as a warm, cozy space wrapped around a two-sided fireplace with intimate arrangements of contemporary furniture and artwork. This space has been renovated by Luis Bustamante of Spain with a completion date of November 2020.

# The Sundeck

The Sundeck is set at the top of Aspen Mountain and is accessible by the Silver Queen Gondola. Lunch is available during summer and winter. It can be reserved for private functions in the evenings and for special events. The Sundeck was renovated in the summer of 2020 with a new roof and exterior paint job.

# Aspen Mountain Club

The Aspen Mountain Club is nestled atop Aspen Mountain in the Sundeck building with a private entrance. an elegant retreat for breakfast and lunch, as well as private member functions under the stars. Membership to the club is by invitation only. Available for weddings and private events through The Little Nell events department.

# **Annual Events in Aspen:**

- Aspen Valley Ski Club's Ajax Cup December
- The X Games January
- The Food & Wine Classic June
- Aspen Music Festival & School June August
- Aspen Ideas Festival June August
- Jazz Aspen Snowmass Experience Labor Day
- Aspen Film Festival September/October

### **Useful Links:**

Aspen Snowmass: www.aspensnowmass.com

Aspen Chamber Resort Association: www.aspenchamber.org

Aspen Art Museum: <u>www.aspenartmuseum.org</u>

Aspen Music Festival & School: www.aspenmusicfestival.org

Belly Up Aspen: www.bellyupaspen.com

Aspen Film: www.aspenfilm.org

Jazz Aspen Snowmass: www.jazzaspen.org

Relais & Chateaux: <a href="http://www.relaischateaux.com/en/">http://www.relaischateaux.com/en/</a>

**Image Gallery:** <a href="https://aspensnowmass.imagerelay.com/sb/8d20c654-54b5-4efb-9d05-1884fc1181b4/tln-images">https://aspensnowmass.imagerelay.com/sb/8d20c654-54b5-4efb-9d05-1884fc1181b4/tln-images</a>

### **Instructions for Image Relay:**

When you click on Download and agree to the terms, you'll see the sizes available to download – from full res to web res. For images, when you click on Photo Details, you'll see the photographer's name. If no photographer listed, please credit The Little Nell. For editorial use only.

### Social Media:

# Handles:

Instagram: @thelittlenell

Facebook: @thelittlenellaspen; @element47aspen; @ajaxtavernaspen; @RLNaspen;

@thewinebaratthenell
Twitter: @thelittlenell

Pinterest: <a href="https://www.pinterest.com/thelittlenell/">https://www.pinterest.com/thelittlenell/</a>

## **Brand Hashtags:**

#NellStyle
#TheLittleNell
#Element47
#AjaxTavern
#NellAdventures
#NellEvents
#NellDogs
#Nell30 (for 30th anniversary celebration)

# **Tagline for Press:**

### About The Little Nell

Cosmopolitan yet intimate, contemporary yet timeless, The Little Nell invites guests to experience Aspen's only Forbes Five-Star, AAA Five-Diamond, ski-in/ski-out hotel – a Relais & Châteaux resort. For more information and for reservations, please call 888.The.Nell (888.843.6355) or visit <u>www.thelittlenell.com</u>.

## Awards, Accolades and Talent

The Little Nell's culinary team is led by Culinary Director Matt Zubrod, Lucas Rocca as Chef de Cuisine of element 47, Amy Andrews as Pastry Chef and Oscar Carrasco as Chef de Cuisine of Ajax Tavern. Wine Director Chris Dunaway oversees the wine program. Element 47 has been acknowledged with <u>numerous awards</u> including The Grand Award from Wine Spectator since 1997, recognition as one of America's 100 Best Wine Restaurants from Wine Enthusiast, and nominated numerous times for its Outstanding Wine Program by the James Beard Foundation.