



For more information, please contact:  
Andy Luersen, public relations, 970.544.6237  
[aluersen@thelittlenell.com](mailto:aluersen@thelittlenell.com)

### **SIMON CHEN PROMOTED TO MANAGING DIRECTOR OF THE LITTLE NELL**



**Aspen, Colo. (November 2014)** – The Little Nell, Aspen’s only Five star, Five diamond hotel, is pleased to announce the promotion of Simon Chen to Managing Director. Chen joined The Little Nell as the General Manager in the summer of 2013.

Previously, Chen was the General Manager at Rancho Valencia Resort and Spa in Rancho Santa Fe, Calif., since 2011, where he oversaw a total renovation and repositioning of this widely acclaimed resort. He studied at the Hotel School at Intercontinental in Sydney and has been in the hospitality business since 1990, working for independent hotels as well as the Ritz-Carlton in locations around the world, including mountain properties such as Bachelor Gulch, Telluride and Vail. Chen worked at The Little Nell in the mid-1990s as front-office manager and assistant guest-services director.

“As a hotelier, it’s a dream come true to have the opportunity to oversee one of the world’s most iconic ski hotels,” says Chen of The Little Nell.

The Little Nell was recently honored with the prestigious Forbes Five-Star Award for 2015, which marks its 20th consecutive year to receive designation as “one of the best hotels in the world.” The Little Nell is one of 76 hotels worldwide and the only property in Aspen to receive the distinction. The Little Nell, which opened in 1989, had its guest rooms remodeled in 2009, followed by a renovation of the “Living Room” in 2011. In December 2012, renowned restaurant designers Bentel & Bentel reinvented the hotel’s signature restaurant under the new name, element 47.

#### **Images of Simon Chen:**

<https://aspensnowmass.imagerelay.com/sb/6181109a-35d0-49b6-a218-1a8cbf7fe575>

#### **Images of The Little Nell:**

<https://aspensnowmass.imagerelay.com/sb/65cb9993-b2c5-4618-94d0-88fd8c075001>

***About The Little Nell***

*The Little Nell is Aspen's only ski-in/ski-out, five star, five diamond hotel, offering luxury services and unparalleled access to America's most famous mountain town. Guests of The Little Nell enjoy a cosmopolitan yet intimate ambience, haute cuisine, and exclusive adventures and amenities designed to rejuvenate the mind, body and spirit. [www.thelittlenell.com](http://www.thelittlenell.com).*