



For more information, please contact:
May Selby, public relations, 970.544.6269
mselecty@thelittlenell.com

THE OASIS POP-UP BAR RETURNS PRESIDENTS' DAY WEEKEND

Aspen, Colo. (February 2015). Oasis, the world's first pop-up Champagne and caviar bar returns this month to Aspen Mountain. Operated by The Little Nell, Oasis serves a regal combination of Veuve Clicquot and California Caviar to the delight of skiers and snowboarders seeking a unique experience. The popular bar roams around Aspen Mountain via a snowcat, much like an on-piste version of a big city food truck.

Slated to return over President's Day break, Oasis sets up shop Friday through Sunday afternoons, changing settings each weekend. Follow The Little Nell's [Twitter](#), [Facebook](#) and [Instagram](#) accounts for clues where it's surfacing next then just look for Veuve's signature yellow umbrellas, chaises-lounges and solar-powered sound system.

"Because it may be gone as quickly as it appears, Oasis compels you to experience it, or risk missing the opportunity," describes Ted Mahon, a longtime Aspen Mountain ski instructor. "It's not just about having a drink - it's about spontaneity, and living in the moment."

For photos, videos or more information, please see the links below:

Oasis Photos: <https://aspensnowmass.imagerelay.com/sb/1a45ac54-cd93-4990-82f2-fb4203ec12c>

Oasis Video: <http://vimeopro.com/aspensnowmass/thelittlenell/video/77912660>

Oasis Event Info: <https://www.thelittlenell.com/dining/bars-at-the-nell/Oasis-Champagne-Bar>

About The Little Nell

The Little Nell is Aspen's only ski-in/ski-out, five star, five diamond hotel, offering luxury services and unparalleled access to America's most famous mountain town. Guests of The Little Nell enjoy a cosmopolitan yet intimate ambience, haute cuisine, and exclusive adventures and amenities designed to rejuvenate the mind, body and spirit. www.thelittlenell.com.

Follow The Little Nell on Facebook: www.facebook.com/thelittlenellaspen;

Twitter: www.twitter.com/thelittlenell and Instagram: www.instagram.com/thelittlenell .

###