



For more information, please contact:
May Selby, public relations, 970-544-6269
mselectby@thelittlenell.com

THE LITTLE NELL JOINS THE RELAIS & CHÂTEAUX FAMILY OF HOTELS

Aspen, Colo. (December 2014) – The Little Nell, Aspen’s only five-star, five-diamond property, is honored to be joining Relais & Châteaux, an association of the world’s finest hoteliers, chefs and restaurateurs that has set the standard for excellence in hospitality since 1954.

Established in France, Relais & Châteaux began with just eight establishments along the road between Paris and the French Riviera. Today, the exclusive collection comprises 530 members in 64 countries. The association’s mission is to spread its unique *art de vivre* across the globe by selecting outstanding properties with truly unique character. Furthermore, Relais & Châteaux is also a family of hoteliers and Grand Chefs from the world over who share a passion for, and a personal commitment to, ensuring their guests are privy to moments of exceptional harmony.

“We are truly honored and excited to become one of Relais & Châteaux’s unique properties in Colorado and throughout the world,” says Simon Chen, Managing Director, The Little Nell. “The Little Nell is proud of its 25 years of history in Aspen, Colorado. It offers the quintessential Aspen experience and blends well into the culture and history of Relais & Châteaux, which emphasizes unforgettable guest experiences, the celebration of the senses and the nourishment the soul.”

Images of The Little Nell:

<https://aspensnowmass.imagerelay.com/sb/65cb9993-b2c5-4618-94d0-88fd8c075001>

About The Little Nell

Cosmopolitan yet intimate, contemporary yet timeless, The Little Nell invites guests to experience Aspen’s only ski-in/ski out legendary hotel and the distinctive element 47 restaurant. For more information, and for reservations, call 888-The-Nell (888-843-6355) or visit www.thelittlenell.com.

About Relais & Châteaux

To choose Relais & Châteaux is to experience an unforgettable celebration of the senses. From the vineyards in Napa valley to the beaches of the Fiji Islands, from the olive trees in Provence to the lodges in South Africa, Relais & Châteaux offers a chance to explore the Route du Bonheur and the best way to discover a wide range of distinctive destinations. The Relais & Châteaux signature reflects this ambition: “ALL AROUND THE WORLD, UNIQUE IN THE WORLD.” www.relaischateaux.com

###