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Photo: Andrea Booher

MIDSUMMER NEWS 2020

Aspen, Colo. (July 9, 2020) – Offering attentive service, luxurious accommodations, private dining areas, spacious outdoor terraces, intimate adventures and unique programming, The Little Nell is perfectly suited for a delightful stay this summer. The hotel reopened in mid-June with many new safety precautions in place, allowing us to cater to guests and care for our employees during these uncertain times. Please see below for news from The Little Nell and visit our website and social media for ongoing updates, and rest assured that we are prepared to deliver a relaxing getaway complete with the personalized service for which The Little Nell is known.

Summer Adventures: Although Aspen is best known as a winter playground, a whole new world opens up with the mountain wildflowers.

<u>Ride + Dine</u> - A summer favorite, cyclists of all abilities are invited to join for this adventure, embarking from The Little Nell by bike to arrive at Mad Dog Ranch in Old Snowmass for an al fresco dinner. Guests meet at the hotel at 3:30 p.m., then ride 16 miles downhill to the property. Upon arrival, passed appetizers and sparkling wine are there to greet you followed by a tour of the ranch (formerly owned by Glenn Frey and Jimmy Buffett) and its recording studio with a live band performing. A farm dinner prepared by Little Nell chefs is served either on the deck of the grand home. Dates: July 15 (sold out), August 5, September 15.

<u>Cycling Camp</u> - Our seventh annual "Clip-In With Christian" road bike adventure returns this summer. Ride Aspen's most scenic routes with wining and dining in spectacular settings. Retired pro cyclist Christian Vande Velde is the trip host, joined by trip ambassadors Bobby Stuckey, Master Sommelier; retired pro cyclist Craig Lewis; and Leah Vande Velde, a former triathlete, who brings her expertise as an athlete and nutritionist. Ventum is the official bike sponsor for 2020, providing the use of their state-of-the-art bikes to all participants along with the support of a bike fitter and mechanic. Dates: Aug. 16 - 20.

<u>Photography Workshops</u> - Join photographer Andrea Booher for a half-day or full-day private photography workshop into Aspen's unparalleled landscape. Tailored to your interests, learn the importance of light, composition and how to take better pictures. Andrea's work has appeared in

National Geographic, The Atlantic Monthly, TIME, Newsweek and more while her travel photography is represented by Getty Images.

Additionally, our <u>Adventure Center</u> offers off-road tours, stargazing and fly fishing trips (including those in our custom-built boat), and will happily make arrangements for your next outing.

The Silver Queen Gondola runs daily this summer and the Sundeck restaurant atop Aspen Mountain is also open daily – both operating from 10 a.m. to 4 p.m. <u>Mountaintop Yoga</u> is offered Mon. – Fri. at 10:30 a.m. by local yoga studio Aspen Shakti for a \$10 donation.

Dining + Special Events:

Ajax Tavern has two new programs this summer – <u>Dinner + A Movie</u> on Friday evenings. Arrive by 8 pm to settle in for a movie starting at 8:30 pm (please note, times will be later as we carry on into the summer). Sit on the patio and order off the Ajax menu, or reserve a picnic blanket and basket. Veuve Clicquot is offering a special picnic package that includes a fleece blanket, plus a basket with a bottle of Veuve Clicquot, fried chicken with Georgia honey mustard sauce, kale slaw, potato snap pea salad, truffle popcorn and chocolate mud. <u>Live Bluegrass</u> complements the patio dining experience on weekends from 3 - 6 p.m. Hell Roaring String Band plays on Saturdays and Buffalo Jo plays on Sundays.

<u>Nourish by The Nell</u> – We are pleased to introduce our meal pick-up service offering the opportunity to enjoy Little Nell cuisine at leisure, out and about on adventures or in the comfort of your home. Whether it's nutritious fuel to power an active day or comfort food to warm the soul, Nourish by The Nell aims to bring you the best bites from Element 47, Ajax Tavern and in-room dining, as well as a few off-menu favorites from our chefs. Serving you from our kitchens to yours. Call-in ordering is now available. For hotel guests, we also offer picnic baskets in three sizes should you wish to order takeaway. The concierges can recommend the best spots to enjoy your picnic and provide a Little Nell picnic blanket to use.

Private Dining - Pending availability, private dining experiences can be arranged in our wine cellar, dining rooms and luxury suites. With each experience customized to your group, please contact Food & Beverage Director Chubby Oveges at <u>coveges@thelittlenell.com</u> to learn more.

<u>Weddings</u> - The Little Nell is available for small group weddings this summer atop Aspen Mountain with the venues being the Overlook, the Meadow, the Sundeck, and our <u>events team</u> is also accepting reservations for larger weddings in the winter.

Nell Gardens:

The Nell's courtyard and gardens framing the property come alive in summer. To enjoy them in their splendor, join our <u>weekly garden tours</u> every Friday afternoon at 4 p.m. Led by our resident gardener Arabella Beavers of Busy Beavers Gardening, learn about these beautiful and functional displays, including our chefs' herb garden and Aspen's only living wall with its theme for this season "30 Years of Joy," as homage to the hotel's 30th anniversary. Complimentary, open to all, No need to register.

Health + Wellness:

In response to Covid-19, The Little Nell's <u>Nurturing + Safety Program</u> was created, defining hotel and guest responsibilities, and is updated on an ongoing basis.

As a reminder about visiting at this time, Aspen Snowmass and The Little Nell are open and we want to stay that way. We invite guests to come and enjoy the clear air, wide-open spaces and freedom our mountains have to offer. We also ask that all please remember that we are still operating in a pandemic. While we will do everything possible to provide a safe experience, each person has a responsibility to do the same. Hit the trails, explore Aspen, soak in the views, but also respect local health and safety regulations. Masks are required while inside, on our restaurant patios and in congested spaces; social distancing remains part of life for now. We are at high altitude and our hospitals have limited facilities, so, please, if you are sick or at risk, save your visit for another time. It's going to take all of us working together to push through the challenges we face.

Images of The Little Nell (specific images are also available by request):

https://aspensnowmass.imagerelay.com/sb/ce523542-f253-4a00-bd78-adb1100daa61/tln-summer-images

Instructions for Image Relay: When you click on Download and agree to the terms, you'll see the sizes available to download – from full res to web res. For images, when you click on Photo Details, you'll see the photographer's name. If no photographer listed, please credit The Little Nell. For editorial use only.

About The Little Nell - Cosmopolitan yet intimate, contemporary yet timeless, The Little Nell invites guests to experience Aspen's only Forbes Five-Star, AAA Five-Diamond, ski-in/ski-out hotel – a Relais & Châteaux resort. For more information and for reservations, please call 888.The.Nell (888.843.6355) or visit <u>www.thelittlenell.com.</u>

Social Media – Stay up to date with The Little Nell on Facebook, Twitter and Instagram. #NellStyle.

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