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### **MAY SELBY JOINS THE LITTLE NELL AS SENIOR PUBLIC RELATIONS & SOCIAL MEDIA MANAGER**

**Aspen, Colo. (December 2014)** – The Little Nell, Aspen’s only five star, five diamond, ski-in/ski-out hotel, is pleased to announce the appointment of May Selby as Senior Public Relations & Social Media Manager. A longtime Aspen resident, Selby previously worked for Timbers Resorts, a developer and operator of boutique, private resorts, hotels and residence clubs in the U.S., Mexico, Italy and the Caribbean.

During her nine-year tenure with Timbers, Selby served as a marketing manager for several resorts and, most recently, as the Director of Events & Social Media. She writes a weekly column in The Aspen Times, covering cultural, sporting and social occasions. A Francophile, she appreciates all things French and has a joie de vivre for skiing, running and leading an active lifestyle.



“The Little Nell offers the quintessential Aspen experience with its international reach and recognition yet intimate connection to its history and sense of place,” she said. “The opportunity to represent this property in a public relations and social media capacity is an honor.”

“We are delighted to have May join our team,” says Simon Chen, Managing Director of The Little Nell. “Her experience with luxury resorts, passion for the Aspen lifestyle and many relationships throughout the community make a wonderful combination for her role here at The Little Nell.”

May can be reached at [msselby@thelittlenell.com](mailto:msselby@thelittlenell.com) or via phone, 970.544.6269.

Images of The Little Nell:

<https://aspensnowmass.imagerelay.com/sb/65cb9993-b2c5-4618-94d0-88fd8c075001>

#### ***About The Little Nell***

*The Little Nell is Aspen's only ski-in/ski-out, five star, five diamond hotel, offering luxury services and unparalleled access to America's most famous mountain town. Guests of The Little Nell enjoy a cosmopolitan yet intimate ambience, haute cuisine, and exclusive adventures and amenities designed to rejuvenate the mind, body and spirit. [www.thelittlenell.com](http://www.thelittlenell.com).*

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