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**5 STARS FOR 26 YEARS IN A ROW** The Little Nell Remains Aspen's Only Forbes Five-Star Hotel

**Aspen, Colo. (Feb. 16, 2021)** – Forbes Travel Guide ("FTG"), the only global rating system for luxury hotels, restaurants and spas, today announced its 2021 Star Awards. For the 26<sup>th</sup> consecutive year, The Little Nell in Aspen, Colo., earned a Forbes Travel Guide Five-Star award and is showcased with other honorees on <u>ForbesTravelGuide.com</u>.

Forbes Travel Guide is the world-renowned authority in genuine Five-Star service, and The Little Nell is the only Aspen hotel with a Five-Star, Five-Diamond rating, and just one of two in the state - the other being The Broadmoor in Colorado Springs. Properties were inspected prior to the pandemic and when regional restrictions allowed for the safe return of guests.

"These 2021 award winners are a testament to the resiliency of the hospitality industry," said Filip Boyen, CEO of Forbes Travel Guide. "During an unprecedented time, these top properties adapted to numerous adversities all while maintaining high service levels and ensuring the health security of their guests and staff. We hope that these excellent properties will inspire travelers for when they are ready to venture out on their next trip."

Jonathan Fillman, General Manager of The Little Nell, bestowed praise upon the entire team of dedicated staff. "Our employees genuinely care about each and every guest interaction and it truly shows. As the backbone of the hotel, they strive on a daily basis to maintain The

Little Nell's storied legacy for service at the highest level. This recognition from Forbes is immensely meaningful to all of us."

To view the new Star Award winners, visit <u>ForbesTravelGuide.com</u>. For a detailed explanation of how Forbes Travel Guide compiles its Star Ratings, click <u>here</u>.

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Photos of The Little Nell: <u>http://bit.ly/Nell-Hero-Images</u>

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**About The Little Nell** - Aspen's only Five-Star, Five-Diamond, ski-in/ski-out hotel, offers luxury services and unparalleled access to America's most famous mountain town. Guests of The Little Nell – a Relais & Châteaux resort - enjoy a cosmopolitan yet intimate ambience, haute cuisine, and exclusive adventures and amenities designed to rejuvenate the mind, body and spirit. 675 East Durant Avenue, 970.920.4600, <u>www.thelittlenell.com</u>. Follow The Little Nell on Instagram, Facebook, and <u>Twitter</u>.

**About Forbes Travel Guide -** Forbes Travel Guide is the only global rating system for luxury hotels, restaurants and spas. Our anonymous professional inspectors evaluate based on up to 900 objective standards, with an emphasis on exceptional service, to help discerning travelers select the world's best luxury experiences. The only way to get a Five-Star, Four-Star or Recommended rating is by earning it through our independent inspection process. For more information about Forbes Travel Guide, please visit <u>ForbesTravelGuide.com</u>.