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Photo: Steve Goff

5 STARS X 26 YEARS

Aspen, Colo. (Sept. 3, 2020) – Today, September 3, Forbes Travel Guide formally announced a select group of 2021 Star Award winners, marking 26 consecutive years that The Little Nell has been recognized as a Five-Star Hotel. “Each and every year, we work hard to maintain this coveted award and are truly honored and humbled once again,” said Jonathan Fillman, General Manager at The Little Nell.

When Forbes Travel Guide’s expert inspectors visit a property, they anonymously test it against up to 900 rigorous standards as part of their review. Only the best of the best achieve the coveted Five-Star, the highest rating from Forbes. To achieve and maintain this ranking, it’s all about going above and beyond to ensure a meaningful experience and exceeding guest expectations.

“What sets this hotel apart,” Fillman continued, “is the personal touch, passion, and pride of our employees who work together as a team to deliver their very best for each and every guest.”

Take a peek into what it takes to earn a Forbes Travel Guide Five-Star, from top notch room service to beautiful beds, distinctive drinks, supreme service, memorable meals, thoughtful turndown, helpful housekeeping, genuine interest and exceeding expectations.

As post-quarantine travel rebounds, Forbes Travel Guide's intention with this announcement is to provide some getaway inspiration. These early hotel and spa winners were all inspected prior to the COVID-19 closures. The full slate of honorees will be revealed in spring 2021.

Images of The Little Nell (specific images available upon request). Instructions for Image Relay: When you click on Download and agree to the terms, you'll see the sizes available to download – from full res to web res. For images, when you click on Photo Details, you'll see the photographer's name. If no photographer listed, please credit The Little Nell. For editorial use only.

About The Little Nell - Cosmopolitan yet intimate, contemporary yet timeless, The Little Nell invites guests to experience Aspen's only Forbes Five-Star, AAA Five-Diamond, ski-in/ski-out hotel – a Relais & Châteaux resort. For more information and for reservations, please call 888.The.Nell (888.843.6355) or visit www.thelittlenell.com.

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