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"CLIP IN WITH CHRISTIAN" CYCLING EXPERIENCE AT THE LITTLE NELL ANNOUNCED

Christian Vande Velde, 2012 USA Pro Cycling Challenge Champion, Hosts the Ultimate VIP Cycling Experience During the 2014 USA Pro Cycling Challenge, August 15 – 29, 2014

Aspen, Colo. (June 20, 2014) – The Little Nell announces "Clip in with Christian," August 15-19, the ultimate VIP cycling experience lead by Christian Vande Velde – the 2012 USA Pro Cycling Champion. This all-inclusive four-day package includes five-star, five-diamond accommodations at The Little Nell hotel. Guests are invited to ride the USA Pro Cycling Challenge course through the eyes of a former winner of the race – Vande Velde – and Craig Lewis, who also raced in the event in 2013. In addition, riders will receive personalized nutrition plans. And will receive personalized nutrition plans and riding apparel.

Participants will ride the USA Pro Cycling Challenge Day 1 course with Vande Velde – from Aspen to Snowmass – as well as Independence Pass and to Ashcroft, a historic mining town with breathtaking views. VIP access to Stage 1 and 2 of the 2014 USA Pro Cycling Challenge will be offered to all participants as well as breakfast and lunch daily.

The Clip in with Christian experience is limited to 12 spaces, so riders will receive the highest level of attention and coaching during their experience. Below is the schedule of events.

Friday, August 15:

Guest arrival day

Saturday, August 16:

8 a.m. – Breakfast at element 47 in The Little Nell 9 a.m. - 1 p.m. – Ride the Pro Cycle Challenge Day 1 Course 1 p.m. – Lunch at the Ajax Tavern Afternoon – Jersey Presentation in Snowmass Village Evening – Open for participants to explore Aspen

Sunday, August 17

8 a.m. – Breakfast at element 47 in The Little Nell 9 - 1 p.m. – "Ride The Pass" – Independence Pass ride 1 p.m. – Lunch on the element 47 patio Afternoon and evening – Open for participants to explore Aspen

Monday, August 18

8 a.m. – Breakfast at element 47 in The Little Nell
Morning – Watch Stage 1 of the Pro Cycling Challenge and lunch in the VIP tent
3 p.m. – Ride to Ashcroft
Evening – Farewell event at element 47 featuring The Little Nell's Master Sommelier, Carlton McCoy.

Tuesday, August 19

8 a.m. – Breakfast at element 47 in The Little Nell Morning – Watch the start of the Stage 2 USA Pro Cycling Challenge and lunch in the VIP tent Afternoon – Guests depart at their leisure

Pricing for the "Clip in with Christian" experience is \$4,999 for one person. And is an additional \$1,999 for an additional non-riding spouse staying in the same room, or an additional \$2,499 for a riding spouse or friend staying in the same room.

For more information or to book this package, sign up at www.thelittlenell.com/clip-in or call 970-544-6206.

About The Little Nell

Cosmopolitan yet intimate, contemporary yet timeless, The Little Nell invites guests to experience Aspen's only ski-in/ski out legendary hotel and the newly opened element 47 restaurant. For more information, and for reservations, call 888-The-Nell (888-843-6355) or visit www.thelittlenell.com.