



THE
LITTLE
NELL

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INTRODUCING THE LITTLE NELL'S REFRESHED GUEST ROOMS BY CHAMPALIMAUD DESIGN

(July 20, 2017) - Over the course of nine weeks this spring, The Little Nell, an iconic Five-Star, Five-Diamond boutique property in the heart of Aspen, Colo., underwent a renovation by [Champalimaud Design, LLC](http://ChampalimaudDesign.com). The New York-based luxury design firm refreshed the 52 guest rooms, 26 premium guest rooms, eight junior suites and all guest floor corridors, inspired by an "Authentic Aspen" motif. The design pays tribute to both Aspen's lively and cultural scene, as well as its dynamic history as a charming silver mining town.

"A primary intent behind the renovation was to brighten and update the hotel's luxurious accommodations, which are regarded for their residential, welcoming feel," noted Paula Crown, of the Crown family who owns Aspen Skiing Company and The Little Nell and whose artwork graces its walls.

"The DNA of Aspen Ski Company resists complacency," Crown continued. "We understand that the attainment of excellence is a process. In reimagining the guest rooms at The Little Nell, in concert with the talented design firm, Champalimaud, we set forth to anticipate every need of our sophisticated guests. We're proud to now unveil the final product. At The Little Nell, you can expect the very best....always."

Champalimaud's approach towards the project was to reinvigorate the spaces to be fresh, light and welcoming, utilizing palettes of blue, tan and grey to complement the relaxed nature of Aspen. Key features include plush carpet in the guest rooms and corridors, as well as luxurious sensory details ensuite such as navy blue ottomans and plush decorative pillows. Custom throws were also designed exclusively for The Little Nell and are available for sale in the boutique at The Little Nell. New wallcoverings behind the color block headboards are reminiscent of a mid-winter snowstorm or a stand of aspens. Subtle elements of surprise include gilded wallpaper within the gracious closets.

Alexandra Champalimaud, firm founder and president, has developed a reputation for curating spaces with superior craftsmanship and elegant styling. She shared insights into the inspiration behind The Little Nell redesign, noting "Aspen has all the characteristics of a world-class destination - social, beautiful, interesting and relevant - all the while offering a relaxed style and attitude. With this in mind, it was our priority to design sincere, comfortable interior spaces where one can relax and recharge. The Little Nell's new design recalls in texture, tone and attitude, Aspen's soul and its distinctiveness as a silver mining town. The particular realness of the place was a grounding quality that we respected and integrated into our work."

Sustainability played a significant role in the design refresh in retaining 90% of existing pieces such as headboards, lounge chairs, sofas, banquettes and stools that were either reupholstered in tactile and fresh fabrics or reinvented in new palettes and finishes. In keeping with the sustainability efforts and commitment by Aspen Skiing Company, all existing wooden furniture was refurbished in lieu of purchasing new items.

Steeped in history and named after a mining claim, The Little Nell was built in 1986 and opened in 1989 as Aspen's only Five-Star, Five-Diamond hotel - setting precedent for luxury accommodations in this Rocky Mountain town. Guests flock to the property to indulge in the idyllic combination of exceptional outdoor recreation coupled with chic design and amenities. A list with further details on the scope of work is available from The Little Nell's public relations team.

Before/After Images:

<https://aspensnowmass.imagerelay.com/sb/93324444-787e-4fdd-86a4-cda93c16e897>

Renovation Images:

<https://aspensnowmass.imagerelay.com/sb/4535404c-0a0e-4f9e-99a9-c88d976990b4>

Exterior Images of The Little Nell:

<https://aspensnowmass.imagerelay.com/sb/3f7e14c2-3404-45ad-953f-93e054824231>

Instructions for Image Relay – When you click on Download and agree to the terms, you'll see the sizes available to download – from full res to web res. For images, when you click on Photo Details, you'll see the photographer's name. If no photographer is listed, please credit The Little Nell.

About The Little Nell – Cosmopolitan yet intimate, contemporary yet timeless, The Little Nell invites guests to experience Aspen's only Forbes Five-Star, AAA Five-Diamond, ski-in/ski-out hotel – a Relais & Châteaux resort. For more information and for reservations, please call 888.The.Nell (888.843.6355) or visit www.thelittlenell.com. Follow The Little Nell on [Facebook](#), [Twitter](#) and [Instagram](#). #NellStyle

About Champalimaud Design, LLC - The multi-disciplinary interior design and planning firm specializes in bespoke, high-end hospitality, public space and residential design. Champalimaud's renowned design teams offer services including interior master planning and design, exterior concept direction, residential purchasing services and sales and marketing support. Headquartered in New York City, the firm was established in 1981 in Montreal by Portuguese-born designer Alexandra Champalimaud to provide sophisticated design solutions to an international clientele.

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