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### **FULL MOON POWDER TOURS WITH THE LITTLE NELL**

**Aspen, Colo. (January 03, 2017)** – Adding to The Little Nell’s popular roster of Skiing & Winter Adventures is quite possibly the most anticipated outing to date – Full Moon Powder Tours on the backside of Aspen Mountain. These nighttime adventures debut this week with three nights scheduled each month in January, February and March, in advance of the full moon. Please see below for more information on this program, which is exclusively available to guests of The Little Nell, Residences at The Little Nell and The Limelight Hotel.

Full Moon Powder Tours are led by Aspen Mountain Powder Tours (AMPT). They guide backcountry skiing adventures on a daily basis for Aspen Skiing Company and on Wednesdays and Fridays for The Little Nell’s private powder cat (conditions pending for all trips).

The concept for nighttime skiing was hatched by Simon Chen, Managing Director at The Little Nell, with the guides from AMPT. Knowing The Nell’s clientele craves adventure Simon pitched the full moon idea to guides Murray Cunningham and Bob Perlmutter.

“We’d been thinking about this for decades,” noted Murray. (Both he and Bob aka “Perl” have each worked for AMPT for 30+ years.) In Aspen, many locals and guests embrace full moon activities regardless of the season – night hikes in summer and fall, ski tours in winter and spring. This is the perfect complement to those options, being out under the light of the moon and enjoying the exclusivity of this private ski terrain.

A few variables are to be considered for night skiing. “One – the conditions need to be pristine for powder skiing and there needs to be a virtually cloudless sky as the primary source of light is the full moon,” added Perl. A typical powder tour day averages 10,000 vertical feet of ungroomed terrain, translating to 10 – 12 ski runs. At night, the guides anticipate six runs are likely. Ski terrain at night will be “no hazard terrain” consisting of open meadows with moderate angle skiing on the east side of Richmond Ridge.

Given the light is from the moon, guests will be illuminated so they’re visible with a glow stick

around their necks, red flashing light on the back of their helmets. No headlamps. Clear goggles will be provided for all.

It's important to note skier ability during the daytime powder tours is PSIA Level 7 – described as comfortable on all blue square runs and groomed black runs. For nighttime, skier ability is PSIA Level 9 – described as being able to ski or ride almost anywhere with confidence, fearing no terrain.

As always, safety is paramount. Each tour is led by two AMPT guides, a driver and two Little Nell representatives as well, making it a one staff member: two guest ratio. Aspen Mountain Ski Patrol will have three patrollers stationed at Patrol Headquarters at the top of Ajax, accessible for the duration of the tour.

Light snacks from The Nell will be provided for guests on the cat – think granola, cookies and finger food, as well as water and hot drinks with Little Nell sommelier-selected bubbles or cuvee wine for the ride down afterward.

Tours are scheduled in advance of the full moon for maximum light. On the night of the full moon, the moon is at its brightest at midnight. For each day before the full moon, it's a full hour earlier. Dates and times are noted below when guests will meet at The Little Nell ski concierge with an expected 45-minute travel time from the base of the mountain to the top of the first run:

- Saturday, January 7- Monday, January 9 at 5 pm (Thursday, Jan. 12, is the full moon)
- Tuesday, February 7 – Thursday, February 9 at 6 pm (Friday, Feb. 10, is the full moon)
- Wednesday, March 8 – Friday, March 10, at 7 pm. (Sunday, March 12, is the full moon)

Pricing is \$500/person or \$425/person with a 10-seat buyout. The Little Nell ski concierge will take reservations – 970.920.6315 or [skiconcierge@thelittlenell.com](mailto:skiconcierge@thelittlenell.com). AMPT will take backup reservations for the same nights – 970.920.0720 or [powdertours@aspensnowmass.com](mailto:powdertours@aspensnowmass.com). (If The Nell's cat is cancelled AMPT will run the cat on their own.)

### ***About The Little Nell***

*Cosmopolitan yet intimate, contemporary yet timeless, The Little Nell invites guests to experience Aspen's only Forbes Five-Star, AAA Five-Diamond, ski-in/ski-out hotel – a Relais & Châteaux resort. For more information and for reservations, please call 888.The.Nell (888.843.6355) or visit [www.thelittlenell.com](http://www.thelittlenell.com).*

### ***Awards, Accolades and Talent***

*The Little Nell's culinary team is led by Executive Chef Matt Zubrod, Executive Sous-Chef Keith Theodore, Patrick Dunn as Chef de Cuisine of element 47, J.D. Baldrige as Chef de Cuisine of Ajax Tavern. Master Sommelier Carlton McCoy oversees the wine program. Element 47 has been acknowledged with numerous awards including The Grand Award from Wine Spectator since 1995, recognition as one of America's 100 Best Wine Restaurants from Wine Enthusiast and a Forbes Five-Star rating since 2015.*

***Images for Full Moon Powder Tours:*** \*Photo shoot scheduled for Jan 10: images and video to follow.  
<https://aspensnowmass.imagerelay.com/sb/2a4879ea-0898-42eb-91a5-30e36d393866>

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