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ASPEN'S ULTIMATE NEW YEAR'S EVE

Aspen, Colo. (Nov. 17, 2016) – Ring in 2017 with your choice of three luxe offerings for the Ultimate New Year's Eve, all dreamt up and presented by The Little Nell, Aspen's only Five-Star, Five-Diamond, ski-in/ski-out hotel and Aspen's best address to celebrate the finer things in life. Each of these offerings is independent of one another. Join for one, two or all three.

The Dom Perignon Party - New Year's at The Nell

The Little Nell, Dom Perignon and Moet Hennessy are partnering for the second, consecutive year for Aspen's "It Party" over the holidays. (Just like last year, tickets are selling quickly. In 2015, all were claimed two weeks shy of the event). Access includes bottomless Dom Perignon, Belvedere cocktails and an open bar, along with food stations from Executive Chef Matt Zubrod, replenished throughout the night. Offering the most sizzling entertainment in Aspen, star billing goes to Chicago-based electric violinist Kat V and DJ Lexey in The Belvedere Lounge, DJ Cyn spinning in the Dom Perignon Lounge with Brazilian-style dancers, and Josefina Mendez Jazz Trio performing in the Hennessy Lounge. **Attire:** Aspen Holiday Chic. **Price:** \$495++/person. Private, elevated seating for up to eight guests with bottle service and a butler is available for \$9,995++/group. **Time frame:** 10 p.m. – 1:30 a.m. with a fireworks display over Aspen Mountain at midnight. <u>Tickets: available online</u>.

<u>Clicquot Cats – New This Year!</u> The Little Nell, Veuve Clicquot and the Aspen Skiing Company have created a VIP fireworks experience, combining the finest in service and champagne and the ultimate in access and adventure. Clicquot Cats debut this Dec. 31 with three snowcats available for buy-out (up to 12 guests) for the 8 p.m. or midnight fireworks shows over Aspen Mountain. Your Clicquot Cat will depart from the base of Ajax for a ride up Little Nell run to a private setting on the slopes with seating, blankets and a dedicated server at your beck and call to pour Veuve Clicquot's

La Grande Dame Champagne by the magnum (three per cat), present Royal Kaluga Caviar and canapes, and serve The Little Nell's signature hot chocolate for children (with an option for Schnapps for adults). Attire: Winter clothing as this is an outdoor experience when not in the heated snowcat. Price: \$10,000 all-inclusive/snowcat for up to 12 people. **Time frame:** 7:15 - 8:45 p.m. or 11:15 p.m. – 12:45 a.m. **Tickets: available online for** <u>7:15 p.m. Clicquot Cats</u> **and for the** <u>11:15 p.m. Clicquot Cats</u>.

Oasis Champagne Bar – Just Announced!

The Little Nell and Veuve Clicquot come together every spring to celebrate the high life on Aspen Mountain with <u>Oasis</u>, the world's first and only mobile champagne bar, transported by snowcat around the slopes to pop up in unexpected settings. Guests typically follow clues on The Little Nell's social media accounts to find <u>#AspenOasis</u>. On New Year's Eve, we have a special surprise for you -Oasis is resurfacing for one night only at the base of Aspen Mountain, serving Veuve Clicquot yellow label by the glass for the masses watching the fireworks. **Attire:** Winter clothing for Oasis' outdoor champagne bar. **Time frame:** 7:30 – 8:30 p.m. and 11:30 p.m. – 12:30 a.m. **Price:** \$19/glass.

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Images of New Year's Eve: https://aspensnowmass.imagerelay.com/sb/04ed2d96-26c1-480f-9fa1-c477e53ee531

Images of The Little Nell:

https://aspensnowmass.imagerelay.com/sb/d3fcc4f1-8208-45f4-b423-fcc06c50a3dd

About The Little Nell

Cosmopolitan yet intimate, contemporary yet timeless, The Little Nell invites guests to experience Aspen's only Forbes Five-Star, AAA Five-Diamond, ski-in/ski-out hotel – a Relais & Châteaux resort. For more information and for reservations, please call 888.The.Nell (888.843.6355) or visit <u>www.thelittlenell.com</u>.

Awards, Accolades and Talent

The Little Nell's culinary team is led by Executive Chef Matt Zubrod, Executive Sous-Chef Keith Theodore, Patrick Dunn as Chef de Cuisine of element 47, J.D. Baldridge as Chef de Cuisine of Ajax Tavern and Chris Guzman as Pastry Chef. Master Sommelier Carlton McCoy oversees the wine program. Element 47 has been acknowledged with numerous awards including The Grand Award from Wine Spectator since 1995, recognition as one of America's 100 Best Wine Restaurants from Wine Enthusiast and awarded a Forbes Five-Star rating since 2015.

Follow The Little Nell on <u>Facebook</u>, <u>Twitter</u> and <u>Instagram</u>. #NellStyle