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EXPANDED SKIING & WINTER ADVENTURES FOR 2016/2017



Aspen, Colo. (October 17, 2016) – The Little Nell introduced <u>Skiing & Winter Adventures</u> to enhance the guest experience with customized outings on the slopes. This popular program continues to be expanded upon and accented with new perks and privileges. All of which are exclusively available to guests of The Little Nell, Residences at The Little Nell and The Limelight Hotel. Please see below for details.

CLICK-IN WITH CHRIS DAVENPORT - FEBRUARY 6- 10, 2017

Click-In With Chris ski camp returns for a second year; the winter version of our popular Clip-In With Christian cycling camp staged in the fall. Both are presented in Five-Star style with all of the luxuries you've come to expect from The Little Nell. Host Chris Davenport is an Aspen Snowmass athlete and professional big mountain skier with many films to his name, an alpinist, guide, author, and part-owner of Kastle Skis. An Aspen local, he knows the ins and outs of the area and the entire state, having skied the Centennial Peaks, the 100 highest peaks in Colorado, among other notable achievements. The multi-day ski camp includes a backcountry Snowcat Powder Tour, a NASTAR race, wining, dining and premier accommodations – with your choice of a room or suite. For additional information and to reserve your spot, please contact Cathy DeHaven, cdehaven@thelittlenell.com.

SNOWCAT POWDER TOURS - EXPANDED TO TWO DAYS!

The Little Nell's Aspen Mountain Powder Tours are expanding to two days this season, to include an extra day of backcountry skiing. Each tour averages 10-12 untracked runs on a blank canvas on the backside of Aspen Mountain, followed by a late lunch at a wood stove-heated cabin paired with wines selected by our Master Sommelier. To top it off, a chair massage therapist will soothe sore muscles. Guests can now register for Wednesday and Friday adventures with Little Nell Managing Director Simon Chen and Director of Sales & Marketing Pete Hayda or other hosts accompanying you for the adventure. Cost is \$500 (lift ticket included) per person; if a group would like to buy out the cat (10 seats) the pricing is reduced to \$425 per person.

SNOWCAT ACADEMY - EARN YOUR CERTIFICATE

Coming off of its debut last winter, and making headlines in the *Wall Street Journal, New York Times*, and *Aspen Magazine*, Snowcat Academy is an experience like none other. Guests get to command a state-of-the-art Prinoth Bison, a Stage IV/Tier 4 snowcat - the most efficient and environmentally-friendly snowcat in the world – a rare opportunity at best. Set at Buttermilk Mountain, class lasts approximately three hours, starting with initial training from an expert driver, then it's time to hand over the controls to push snow and groom a trail of your own. Pricing is \$875 for up to two guests and includes hot cocoa and sweet treats from The Nell, plus other surprises. New this year – earn a certificate to commemorate your newly developed skills and bragging rights forever.

GROOM THE MOUNTAIN - MINI SNOWCAT SURPRISE

Ride shotgun in a snowcat for a chance to see firsthand what it takes to transform the mountain each night. Enjoy sunset views over downtown Aspen from the snowcat's wrap-around windows while the driver lays down carpets of corduroy. With just two spots available per day, be sure to reserve your seat early. This adventure is 100/for up to two people and offered Mondays, Wednesdays and Fridays from 5:30 - 6:30 p.m. New this year - a mini-snowcat souvenir will be awaiting you in your room post-ride. (It's desirable enough you just may end up thumb wrestling for it with your child - the initially intended recipient.)

FIRST TRACKS ON AJAX

Imagine the thrill of starting your day with top-to-bottom turns on groomed corduroy that just couldn't be any fresher. With luck, instead of corduroy, you'll be navigating your way down through a fresh coat of untouched powder. Participating guests will depart The Little Nell Ski Concierge at 8:00 a.m. to upload Aspen Mountain's Silver Queen Gondola at 8:15 a.m., before Aspen Mountain officially opens to the public at 9 am. This is a complimentary adventure, but with limited space available.

LAST TRACKS - LEAVE WITH AN OFFICIAL ASPEN MOUNTAIN SKI PATROL T-SHIRT

In conjunction with Aspen Mountain Ski Patrol, Last Tracks is an opportunity to experience Aspen Mountain all to yourself. As part of Patrol's safety measures, they "sweep" the mountain every evening to make sure everyone is safely down and everything is in order for the next morning ropes dropped for snowcat grooming, closed signs turned back around, ski racks . You'll join these pros for a behind-the-scenes look at how they put the mountain to bed at the end of each day. Last Tracks experience is \$25 per person, which includes a Ski Patrol Souvenir T-Shirt, and is offered Tuesdays, Thursdays and Saturdays at 4 p.m.

FIVE-STAR SKI SERVICES - EXPANDED PROGRAM

Boot warming, tune-ups, overnight equipment storage, bookings and more - The Little Nell's team of <u>Ski Concierges</u> are trained experts at polishing the ski experience to a shine. The Little Nell's inhouse ski tuner, Jerry Scheinbaum, provides <u>Five-Star tuning</u> exclusively for hotel guests. A professional Aspen Ski Instructor since 1975 and The Little Nell's original Ski Concierge, Jerry has perfected the art of the ski tune with custom, one-of a-kind machinery combined with hands-on detail work.

MORE TO COME....

Look for news on several ski season adventures currently being developed including:

- PHOTO WORKSHOPS WITH LEADING PROFESSIONALS
- GUIDED SNOW BIKING TOURS WITH SCOTT FAT BIKES
- PRIVATE SNOWSHOE TOURS

Winter Adventures Webpage Winter Adventure Photos Winter Adventure e-Brochure

About The Little Nell

Cosmopolitan yet intimate, contemporary yet timeless, The Little Nell invites guests to experience Aspen's only Forbes Five-Star, AAA Five-Diamond, ski-in/ski-out hotel – a Relais & Châteaux resort. For more information and for reservations, please call 888.The.Nell (888.843.6355) or visit www.thelittlenell.com.

Awards, Accolades and Talent

The Little Nell's culinary team is led by Executive Chef Matt Zubrod, Executive Sous-Chef Keith Theodore, Patrick Dunn as Chef de Cuisine of element 47, J.D. Baldridge as Chef de Cuisine of Ajax Tavern. Master Sommelier Carlton McCoy oversees the wine program. Element 47 has been acknowledged with <u>numerous awards</u> including The Grand Award from Wine Spectator since 1995, recognition as one of America's 100 Best Wine Restaurants from Wine Enthusiast and a Forbes Five-Star rating since 2015.

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