

WEDDINGS & EVENTS FACT SHEET

Aspen, Colo. (November 2015) Weddings, private functions, conferences, celebrations – it would hard to imagine a more spectacular setting in any season than at The Little Nell, Aspen's only Five Star, Five Diamond, ski-in/ski-out hotel. Our events team will personalize any kind of occasion, for as few as two to as many as 500 people. If not the hotel, then The Sundeck or Aspen Mountain Club, a scenic three-mile gondola ride from our door to the top of the mountain, offer the perfect setting.

Aspen Mountain Venues:

• <u>Aspen Mountain Wedding Deck</u>

At an elevation of 11,212' atop Aspen Mountain, with sweeping views of the Elk Mountains and Highland Bowl, this lofty setting is perhaps the most romantic in all of Colorado. The manicured terrace is perfect for a cocktail reception for up to 250 guests.

• Aspen Mountain Club

The Aspen Mountain Club, designed by David Anthony Easton of New York, is a 4,400square foot private club with antique Austrian tables and hand-woven rugs. Private events are staffed by The Nell with room for 250 for a reception or 120 for a seated dinner.

• <u>The Sundeck</u>

Offering 10,000 square feet of indoor & outdoor event space at 11,212' is a rare and spectacular combination. Events are staffed by The Nell with room for 500 for a reception or 300 for a seated dinner. The open floor plan features a towering rock fireplace and 30' high ceilings.

The Little Nell Hotel Venues:

<u>Terrace Room</u>

Bathed in natural light and featuring modern copper accents, the Terrace Room can accommodate 135 for a reception or 80 guests seated during the spring, summer and fall. The adjacent outdoor living area can accommodate for overflow with a fire pit overlooking The Little Nell courtyard and pool. During ski season, the Terrace Room morphs into a chic après-ski bar, Chair 9, which is ideal for private ski-in/ski-out lunch, or afternoon cocktails.

• <u>Element 47</u>

Designed by Bentel & Bentel of New York, element 47 can host 86 guests seated, and a reception for 110 – or with the outdoor patio, 200. Offering a menu featuring fresh, regional ingredients and a cellar that *Wine Spectator* calls one of the best in the country, e47 is a Forbes Five Star rated restaurant. There are two private dining spaces - Table 47, for up to 12 guests, or The Gallery with a glass wine wall, contemporary art and up to 65 at a reception or 45 seated.

• <u>Ajax Tavern</u>

Whether a rehearsal dinner, birthday party or corporate event, Ajax Tavern offers a refined yet relaxed atmosphere. You can throw a reception inside for up to 110 of your best friends, seat 86 inside, or host up to 250 inside and outside for a reception. And if you want to rewrite our seasonal menu, feel free. Set right at the base of Aspen Mountain.

Grand Salon

Located on the hotel's lower level, and also home to Jazz Aspen Snowmass' JAS Café, the Grand Salon is the chameleon of event spaces. Its 1,800 square feet can be transformed from a sophisticated private meeting to an elegant cocktail party. Featuring neutral tones of grey, black and white, a concealed drop down screen, and well-chosen furniture pieces, this space can host up to 120 seated, or 175 for a reception.

• <u>Gondola Plaza</u>

The Gondola Plaza is pretty much the epicenter of it all, and it's about five heartbeats from our back door. It's a comfortable walk from anywhere in town and stands at the very foot of Aspen Mountain. Here, you can create an out-of-the-box event for up to 500, under the big blue sky, or under a tented canopy.

• <u>Off-site catering</u>

If you prefer not to come to the mountain, then the mountain will happily come to you. Aspen's only Forbes Five Star, AAA Five Diamond event team will gladly cater at your home, ranch, or private event space anywhere in the Roaring Fork Valley. This is home cooking at a whole new level.

More About The Nell:

- Recent awards include:
 - Conde Nast Readers' Choice Awards 2015
 <u>#3 in Top 20 Resorts in Colorado</u>
 - Travel + Leisure World's Best Awards 2015 <u>#6 in the Top 25 Hotels in the US</u> <u>#27 in the Top 100 Hotels in the World</u> Listed as part of the Top 500 Hotels in the World
 - Wine Spectator: 2015 Grand Award Winner

Wine Enthusiast: America's 100 Best Wine Restaurants – Element 47 at The Little Nell

• The Little Nell is a part of the hospitality division of Aspen Snowmass, all privately owned by a family who invests their heart and soul into it.

By the Numbers:

- 20,000 bottles are stored in element 47's cellar, many of which are aged for years before being introduced to the wine list.
- 10 Master Sommeliers of the 147 in the U.S., have all worked at The Little Nell
- 38 Sommeliers currently on staff 25 Introductory, 10 Certified, 2 Advanced + 1 Master
- 10 steps from the back door of The Little Nell to the Silver Queen Gondola Building.
- 15 minutes from the base of Aspen to the summit via gondola, rising three miles above town.
- 7,890 feet the town of Aspen's elevation.
- 11,212 feet Aspen Mountain's elevation.
- 20 + years The Little Nell has been a Forbes Five Star, AAA Five Diamond hotel.
- 4:1 ratio of staff to guest at The Little Nell
- 6 seats in each Silver Queen Gondola car. (The red ones have an iPod/phone docking system and speakers. The black ones with paw prints are designated for dogs.)

Signature Touches:

- Views from the top of Aspen Mountain are of the Elk Mountain Range and the famous Highland Bowl a favorite for many couples.
- The Little Nell has a "Just Married" sign for the gondola car as the couple downloads.
- Sparklers for departing the Aspen Mountain Club and fireworks for a show over Aspen Mountain are available to you, weather and conditions pending.

Service:

- Staffing begins at 1 staff person per 10 guests + bartender, sommeliers, managers and captains.
- Forbes Five Star service standards for all events at the hotel, on the mountain or in your home.
- Tableside, restaurant style menu ordering available for events up to 300 guests.

Wine:

- The Little Nell and element 47 have been named to Wine Enthusiast's
- The Little Nell cellar houses more than 20,000 bottles of wine with a focus on Burgundy.
- The Little Nell purchases and ages particular wines in large quantity for the event wine list to offer higher quality and more unique selection of event wines.
- Our subterranean cellar is a unique and exclusive setting where our sommeliers can lead private tastings and share insights into the award-winning wine program.

Culinary:

- Executive Chef Matt Zubrod, Executive Pastry Chef Curtis Cameron and the entire kitchen staff will ensure your menu is just so.
- Past guest chefs have included Michelle Nichan, Gail Simmons, Todd English, Daniele Bouloud, Emeril Lagasse, Mario Batali, Bobby Flay, Jacques Pepin, Tom Colicchio, and John Besh.
- Forbes Five Star
- Tableside ordering available and a la minute preparation in the kitchen.
- Our world famous hot chocolate prepared with Valrhona Chocolate is available for the gondola.

Unique Offerings Offered Throughout the Year:

- First Tracks for VIP groups or parties within the hotel
- Snowcat, Powdercat adventures experience
- Adventure Center Glamping, fly fishing, Jeep tours, guided hikes.
- Flower design class with your wedding party and event floral designer
- Cooking class with a Little Nell chef
- The Nell is located just five miles from the Aspen Airport with complimentary transportation provided to and from the airport and around town.
- The Little Nell is the only Aspen hotel with Ski-in/Ski-out access and is a member of the prestigious Relais & Chateaux portfolio.
- Yoga on the mountain year-round with your wedding party or corporate group.
- Hotel pet amenities and pet friendly wedding ceremonies.

- Audi complimentary drive program for hotel guests.
- Complimentary valet with events in the hotel or on mountain.
- Complimentary room for bride & groom on the night of the weddings with a minimum \$10,000 food & beverage spend.
- Aspen Music Festival students for your ceremony and event from June August.
- Winter weddings on Aspen Mountain in the snow.
- Welcome amenities of locally sourced items from our farmers market.
- Our Master Sommelier is available to create a unique event experience, i.e. tableside cocktails, craft cocktail specialty bar, Master Somm-paired wine dinner and wine service at your wedding.

For event inquiries, please contact the Events Team directly for more information at <u>events@thelittlenell.com</u> or 970. 920.6382.

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