



THE
LITTLE
NELL

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ASPEN OASIS POP-UP BAR + CLICQUOT IN THE SNOW RETURN TO ASPEN MOUNTAIN

Aspen, Colo. (February 2016). Every ski season, Veuve Clicquot and The Little Nell come together to celebrate the high life on Aspen Mountain's slopes and at its base. One week from today - Friday, Feb. 12 - [Aspen Oasis](#), the world's first on-mountain Champagne Bar, returns as does [Clicquot in the Snow](#), the lively après-ski party at Ajax Tavern on its sun-soaked patio. Both offer Veuve Clicquot specials (\$17 a glass and \$89 a bottle), food and music, and will be open Friday to Sunday afternoons through spring, weather pending. For two weekends - March 11 - 13 and March 18 - 20 - they'll merge when Aspen Oasis is staged on the snow next to Ajax Tavern with surround sound. See below for what's new to debut this season at both and what signature staples will resurface.

Aspen Oasis:

The Nell's mobile Champagne bar roams around the slopes, pulled by a snowcat, before settling into a unique place to socialize, swill and get your fill of bubbles and light bites. This year, you'll see:

- A New Look - Keep an eye out for the bright fencing and flags with new logos and a refresh on pillows and patio furniture.
- Giveaways - Take part in daily raffles for swag from Veuve Clicquot like apparel and blankets. The two weekends Aspen Oasis joins Clicquot in the Snow at Ajax Tavern, enter for a chance to win a pair of skis. Get one ticket per glass purchase or five tickets per bottle.
- Light Bites - In addition to California caviar and chips, The Little Nell's Executive Chef Matt Zubrod will prepare Bento Boxes with poki, seaweed salad and cucumber, available while supplies last.
- Music - Listen for the beats powered by our solar powered stereo or a pop-up DJ on select afternoons.
- Fun & Games - Come find out what we have in store and enjoy a little friendly rivalry.
- Where to Find It- Follow clues on The Nell's [Instagram](#), [Twitter](#) and [Facebook](#) accounts then look for the trademark Veuve Clicquot yellow umbrellas and chaise lounges.

- Tag Your Photos #AspenOasis and #NellStyle so we can share them!

Clicquot in the Snow:

Ajax Tavern presents the picture perfect setting for après in Aspen with Clicquot in the Snow when the patio becomes a sea of sunbathing skiers. Just nominated one of the #10Best places to après by *USA Today*, Ajax Tavern offers drink specials and DJs or bands on weekends from 3 – 6 p.m. through spring. Special occasions include:

- Friday, March 11 – Sunday, March 13 | A DJ and Katarina Visnevskā, the Latvian born and Chicago-raised violinist, will return to raise the roof, keeping guests dancing in ski boots well after sunset.
- Friday, March 18 – Sunday, March 20 | Live music with a band TBA.
- Tag your photos #ClicquotInTheSnow and #NellStyle so we can share them!

For more information, please see the links below:

Aspen Oasis Photos: <https://aspensnowmass.imagerelay.com/sb/98c15ecc-5d7d-4737-8edb-48eccd0395ff>

Clicquot in the Snow Photos: <https://aspensnowmass.imagerelay.com/sb/1b56464e-fe89-4aee-8ebb-fd29b79be8d5>

Aspen Oasis Video: <http://vimeopro.com/aspensnowmass/thelittlenell/video/77912660>

About The Little Nell

Cosmopolitan yet intimate, contemporary yet timeless, The Little Nell invites guests to experience Aspen's only Forbes Five-Star, AAA Five-Diamond, ski-in/ski-out hotel – a Relais & Châteaux resort. For more information and for reservations, please call 888.The.Nell (888.843.6355) or visit www.thelittlenell.com.

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